

## **Privacy Policy**

**Last updated October 2025**

At Sweet Leaf Finance LLC, we respect your privacy rights. This Privacy Policy explains we may collect certain information for analytics purpose through the use of our Web sites, services and applications on which this Privacy Policy is posted (each, a “Site” and collectively, the “Sites”). By accessing our Site, registering for our services and participating in the activities, you agree to the terms of this Privacy Policy.

### **Third-Party Advertising and Website Tracking.**

Our Sites do not serve any targeted advertising. Nonetheless, when you use the Internet, unaffiliated parties such as ad networks, web analytics companies and social networking platforms may collect information about your online activities over time and across our and other websites. For more information about third-party advertisers and how to prevent them from using your information, visit the NAI’s consumer website at <http://www.networkadvertising.org/choices> or <http://www.aboutads.info/choices/>.

### **Information We May Collect from You.**

We do not sell or rent Personal Information. We may collect and use certain Personal Information for the following purposes: authenticating you as a user and enabling you to use a Site, processing and fulfilling business transactions, maintaining and administering each Site and your account with us responding to your requests analyzing the Site, making overall Site improvements and developing new features in particular, we may use Google Analytics to assist us in collecting and understanding web traffic data.

We also use cookies to enhance visitor browsing experience. Cookies are small text files that are placed on your device by websites that you visit. They are widely used to make websites work, or work more efficiently, as well as to provide information to the owners of the site. We collect certain type of cookies for the following purposes:

- securing the web connection session and facilitating user authentication.
- analyzing how you use our site, which helps us troubleshoot any problems and to monitor our own performance.
- measuring the effectiveness of our website design and promotional strategy.

## **How We May Use Your Information.**

We do not sell or rent your Information. We use information that we collect about you or that you provide to us, including any personal information for the following purposes:

- authenticating you as a user and enabling you to use our Site.
- maintaining and administering each Site and your account with us.
- responding to your requests analyzing the Site.
- making overall Site improvements and developing new features.

## **Retaining Your Personal Information.**

We only retain your information for as long as your account is active or as needed to provide you services. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

## **Securing Your Personal Information.**

While we have policies and procedures in place and take reasonable measures to protect the confidentiality, security and integrity of Personal Information collected on our Sites, we cannot guarantee that information will be absolutely safe from intrusion during transmission, while stored on our systems, or when otherwise in our care.

Despite our efforts, please be aware that no security measure is ever perfect or impenetrable. As such, except as expressly required by applicable statute or regulation, we will have no liability for disclosure of your Personal Information due to errors or unauthorized acts of third parties during or after transmission. When you create an account on a Site, you are responsible for maintaining the strict confidentiality of your account password, and for any activity that occurs under your account credentials, whether or not authorized by you. Please notify us of any unauthorized use of your account or any other breach of security.

**We do not share your Personal Information with third parties for marketing purposes.**

## **Changes to this Privacy Policy.**

We encourage you to review this Privacy Policy frequently to make sure that you understand our information collection, use and disclosure practices. We may change the provisions of this Privacy Policy at any time and will indicate when changes have

been made by revising the date at the top of this Privacy Policy. Your use of the Sites, or any portion thereof, following the posting of such changes shall constitute your consent to such changes.

**Contact Information.**

For additional information regarding our privacy practices or to ask about, make a request relating to, or complain about how we process your personal information, please contact us at [privacy@sweetleaffinance.com](mailto:privacy@sweetleaffinance.com).

Sweet Leaf Finance, LLC